

We're in the creating solutions for your business business.



In today's fast paced auto industry, the vehicles, technologies and services change daily and it's hard to make sure you are getting exactly what you need for your drivers and your organization. At General Motors Fleet, we want to help you find the solutions you need.

After years of work with fleet customers, we've honed in on what we think are the fleet manager's biggest concerns and we are addressing them ... head on:

- *For the safety of your drivers*³⁹ ... we offer technologies that can help warn drivers of potential collisions, help protect passengers in the event of a collision, and with the help of OnStar services, could potentially respond to those who may need assistance³⁹.
- *For increasing the productivity of each driver* ... we offer features for the mobile office, vehicle capabilities that can help get the job done, and accessories and storage solutions that can help organize your cargo.
- *To help improve your employee satisfaction* ... GM prioritizes comfort and convenience features that range everywhere from interior space to power driver seats.
- *To help increase the efficiency of your fleet* ... we offer an extensive selection of alternative propulsion options, like E85 capability, diesels, CNG/LPG, hybrids, electric vehicles and everything in between to potentially save you money with the environment in mind.
- *To help improve a fleet manager's ability to manage the fleet* ... we have many technologies and services that can help reduce costs and allow you to operate more efficiently.

SOLUTIONS. That's what GM Fleet is all about. Providing you with the solutions you need to be successful.

Our team of professionals can help you to determine what products best meet your needs. From small cars to heavy duty trucks, no matter which vehicles you decide to incorporate in your fleet, you can be sure that our **Great Products** have outstanding quality, reliability, safety and value.

Our team will also take the time to get to know your business and recommend technologies and services that can help your fleet vehicles do more for you. One example: Connected Vehicle Services. GM has 21 years of experience in this space. Through OnStar, we offer service plans that provide help when you need it most. This includes assistance like emergency services³⁹ and turn-by-turn routes³⁵. Also through OnStar 4GL LTE, we offer Wi-Fi Hotspot and Data Plans provided by AT&T and its Canadian partners to help keep your drivers connected while on the go, and we can provide telematics solutions that help fleet managers more efficiently manage their fleets. Beyond the connectivity, we offer a number of Innovative Business Solutions for any vehicle and utility issue you may have.

Our focus goes beyond the great products and innovative business solutions we provide. Just as important is the **Customer Experience** we offer and at GM Fleet, you can count on it being **Exceptional**. We are not just another supplier of vehicles. We are a solid, reliable business partner that offers fleet expertise and responsive service throughout your ownership experience.

Great Products, Innovative Business Solutions and an Exceptional Customer Experience — These are our Three Pillars and we are determined to deliver on them.

As you make plans to refresh your vehicle fleet in the 2018 model year, we hope you will consider General Motors. We want to partner with you and help you reach your business goals. The bottom line is that we want to help you succeed at what you do, and we measure our success by yours. **"Your Success is Our Success."**

THANK YOU

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